

Ruihai Youngblood

Lead Product Designer

ruihaiyoungblood.com

ruihaiyoungblood@gmail.com

EXPERIENCE

Lead Product Designer → Flatiron Health

Sep. 2021–present / New York City

- Designing internal tools to help teams identify, QA, and deliver complex cancer patient datasets.
- Implemented machine learning, QA, and forecasting features to save \$1 million annually.

Senior Product Designer → Verisys

Nov. 2020–Aug. 2021 / Louisville, KY + Remote

- As first designer hired, I introduced a weekly user research cadence and lean experimentation on new product teams. Contributed to hiring practices and onboarding structure for new designers.
- Led design on Synergy, a credentialing app that processes 800k+ healthcare provider files a year. Designed a new tool that eliminated a mandatory 45 min. wait, which increased file-per-hour from 2.00 to 2.44, an annual savings of \$850k.

Senior Product Designer → VMware Labs

Jan. 2017–Nov. 2020 / Washington, DC

- Responsible for all stages of design on a product team, from discovery research to visual design. Taught clients brand new to UX how to lead the User-Centered Design process. Four clients are now full-time UX designers at Ford, NSA, FAA, and the Army.
- Led the FAA's first product team to public release in six months. Immediate positive feedback from the aviation industry convinced FAA executives to fund a second product team.

Graphic Design Lead → The NUEL

Jan. 2014–Jan. 2017 / London, UK

SKILLS

User Research

Contextual inquiry, usability testing, synthesis, user flows, service blueprints

UX Design

Rapid prototyping, wireframes, lean experiments, accessibility

Software

Figma, Sketch + Invision, Protopie, Axure, HTML + CSS, React Storybook

Languages

English (native), French (native), Spanish (fluent), Russian (basic)
US & French citizen.

EDUCATION

MA in Interaction Design

Loughborough University, 2016
Distinction

BA in Economics & Politics

University of Warwick, 2014